

## Appendix One

### Creative Industries Programme

Note: Current activity based on projects running from 2002 to 2005; new proposals as part of the extended / developed programme; with Arts Council support covers projects that are included within proposals to the Arts Council; without additional investment are those project which will utilise current revenue budgets from Herefordshire Council with contribution from the private sector.

Current activity	New proposals to RRZ	With Art Council support	Without additional investment
Training Courses	✓ Grants for individual training and start-ups	✓ For start-ups	
Festivals Forum	✓	✓	
Artists Seminar			
Fact packs			
Artery newsletter	✓	✓	✓
Business advice	✓	✓	
Innovation and Development Grants	✓ as the "Job Creation Fund"		
Annual General Meeting	✓	✓	
New clusters and networks			
H.Art Week	✓	✓	✓ smaller scale
Borderlines Film Festival			
Flicks in the Sticks (touring film)	Part of tourism		
Joint marketing for the sector			
Capital development schemes	✓ for Crafts Centre development		
Crafts Fair	✓	✓	✓ smaller scale
Creative Breaks	✓		
Crafts Guide	✓ with marketing		
Support to Gallery	✓ as a network		
RNCB residency			
Media Dev (training and advice)			
Community projects	✓ Plus arts alive hub		
Community arts facilities			
Community education projects			
Community Festivals			
Web support for businesses	✓	✓ to a lesser degree	
Creative industries web site	✓ developed	✓ maintained	✓ maintained

	✓ Mentoring programme	✓	
	✓ Support for Start-up creative businesses	✓	
	✓ Attendance at trade show	✓	
	✓ Establish a Design Agency	✓	
	✓ Support for music		
	✓ Business advice for social enterprises		
	✓ Regional co-ordination	✓	
	✓ Craft centre development		
	✓ Media strategy		